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SENATE MEMORIAL 59

49TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2009

INTRODUCED BY

Mary Jane M. Garcia

A MEMORIAL

RECOGNIZING THE CONTRIBUTIONS OF COWBOYS FOR CANCER RESEARCH
AND NEW MEXICO STATE UNIVERSITY STUDENT ATHLETES TO FUNDING
CANCER RESEARCH IN NEW MEXICO BY DECLARING MARCH 11, 2009
"TOUGH ENOUGH TO WEAR PINK DAY" IN THE SENATE.

WHEREAS, cowboys for cancer research is a volunteer group
that was originally organized by retired telephone company
workers to honor the memory of Alma Cohorn, the wife of roper
Kenneth Cohorn, who died of cancer; and

WHEREAS, for more than a quarter of a century, cowboys for
cancer research has sponsored team roping and a dinner-dance in
Las Cruces to support cancer research at the university of New
Mexico and New Mexico state university; and

WHEREAS, cowboys for cancer research has built an
endowment worth one million dollars (\$1,000,000), the spendable

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1 portion of which is directed to cancer research conducted
2 jointly by the university of New Mexico and New Mexico state
3 university; and

4 WHEREAS, cowboys for cancer research constitutes the
5 largest single consistent contributor to the university of New
6 Mexico cancer center; and

7 WHEREAS, for the last several years, cowboys for cancer
8 research has joined with New Mexico state university in its
9 "tough enough to wear pink" breast cancer awareness events on
10 campus and at athletic competitions; and

11 WHEREAS, in addition to making financial contributions,
12 men and women can show their support for breast cancer research
13 in a visible way by wearing pink;

14 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
15 OF NEW MEXICO that cowboys for cancer research and New Mexico
16 state university student athletes be recognized for their
17 continued support of cancer research in New Mexico; and

18 BE IT FURTHER RESOLVED that March 11, 2009 be declared
19 "Tough Enough to Wear Pink Day" in the senate.

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